

GLOBAL SECURITY PRODUCTS

For Immediate Release:

The Pen *Is* Mightier Than The Sword When It's A Personal Security Device

Denver, CO January 28, 2003 - When it comes to practicality, the pen is mightier than the sword for personal security if it's a Mace® Self Defense Pen from Global Security Products, Denver, CO. Mace, America's premier brand of personal protection products, combines a stunningly attractive, smooth writing ballpoint pen with a powerful pepper spray that could provide a life-saving edge over an attacker. Along with the pen, Global Security Products also manufactures the Self Defense Key Chain. Both items are sold through retailers.

"It was my day off. A relaxing late morning brunch at my favorite neighborhood restaurant was my weekly breakdown from a busy managerial career. I sat with my day planner organizing my schedule. The business and professional lunchtime crowd was arriving as I finished and headed for the parking lot. My thoughts completely focused on the day I had planned.

Arriving at my car, a handsome man approached asking for a light for his cigarette, 'I'm sorry, I don't.' I replied, and turned to put the key in the lock when I felt an excruciatingly sharp pain in my side. Taken totally by surprise, a man's voice ordered, 'Open the door, move over to the passenger side!' Suddenly, I was in the front seat with a knife pressed tightly against my throat" said Elaine Forberg, national spokesperson for SafteyNet's "Voices Against Violence."

"If I had the Mace Self Defense Pen, I would have had protection against this violent crime," she continued.

Mace pens contain 8 grams of a double-action formula of 10 percent pepper spray and UV (ultraviolet) marking dye. Each pen has enough for approximately eight single-second bursts that can spray up to 10 feet. The gold-finished pocket clip enables users to identify the intended spray direction, even in the dark. The pop-off cap prevents accidental firings while allowing fast, easy access to the disguised pepper spray activator.

Mace Self Defense Pens are 5-1/2 inches long and come with baked-on enamel finishes in black, burgundy, lavender and silver. Pepper spray and ink refills are available free to purchasers, who pay only the cost of shipping. The pens are packaged in a heat-sealed, tamper-resistant clamshell with an attractive full-color display card.

"With more people using cell phones, they're also keeping pens and small notebooks readily accessible, and that accessibility is critical in responding to an attacker," said Howard Edelman, president, Global Security Products. "Although we are sure that most people will use our Mace Self Defense Pens for making important notes on the go, they

can take comfort in being prepared with a strong deterrent. That really does make our pen mightier than the sword.”

The 3-inch long key chain, also available in baked-on enamel finishes in black, burgundy, lavender and silver, contains the same 8 grams of a double-action formula of 10 percent pepper spray and UV (ultraviolet) marking dye. Free pepper spray refills are available for only the cost of shipping. The key chain has a pop-off cap to prevent accidental firing and camouflage the sprayer.

Nationwide crime statistics report an increase in personal attacks, with mostly women as victims. In addition, it is estimated that some 70 percent of those assaulted have their keys in their hands at the time of the assault, which is most likely to occur near their cars or homes. The quick spray burst can enable potential assault victims to delay an attacker just enough to reach the safety of their homes or get away in their cars.

Based in Denver, CO, Global Security Products manufactures Mace Self Defense Pens and Self Defense Key Chains and distributes them through retail outlets. Pens retail for \$24.95 each, and key chains retail for \$12.95 each. For wholesale pricing and ordering information, contact Global Security Products, 662 S. Fulton St., Denver, CO 80247. Phone: 303-367-4874 Email: macefran@aol.com

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